

Minnetonka Touchdown Club

Minutes for Monthly Meeting, April 13, 2009

The Minnetonka Touchdown Club met for its monthly meeting in the Team Room at Minnetonka High School on Monday March 9, 2009. Attendees included: Jim Quackenbush, Jon Luetgers, Chase Leinberger, Mark Risinger, Nicole Siemens, Amy Barth, Mike Newell, Susie Allen, Ed Hedblom, Linda Harrington, Matt Allen, Dave Nelson, Joe Smith, Mike Dircz, Bill May, Doug Ahrens, Amy Barth, Molly Tomczak, Ann Huckstadt, Chris Celichowski, Shinya Nishi, Izumi Nishi and Mark Schweisthal.

Linda Harrington made a motion to approve the minutes from our March 2009 meeting, which Mark Risinger seconded. Attendees approved the minutes from the March 9, 2009, meeting by a unanimous voice vote.

Pres. Matt Allen led a fast-paced meeting, which included review of committee activity, a Coach's update and a brief review of important upcoming dates.

BUDGET AND FINANCIAL OVERVIEW

Treasurer Terry Nelson was not able to attend the meeting. Matt Allen led a brief discussion regarding the Touchdown Club's current finances and indicated that we are in "good shape" and tracking revenues and spending consistent with our previously approved 2009 budget.

COMMITTEE UPDATES

Pancake Breakfast Committee -- Amy Barth told the attendees the annual pancake breakfast will take place on Saturday, April 18, 2009, in the cafeteria at Minnetonka High School. Amy was looking for 10th volunteers to assist with registration. The Tonka football program had a goal of having 200 families participating in the instant high school program attending the breakfast. Mike Max will serve as the moderator for this year's breakfast. There is no speaker. Sam Scaman has created a video featuring the football baseball and softball programs and the new facilities each of them have as a result of the generosity of many, many Minnetonka families.

Salt Sale -- We estimate the Touchdown Club will meet its goal of raising \$10,000 from the 2/09 salt sale. We will move the pickup location from conflicts to Minnetonka High School for the next sale. Nicole Siemens reported that the salt committee is working hard to get ready for the 6/09 sale. The delivery date for the next salt sale is tentatively set for 6/19/09.

Membership Committee -- VP Bill May is leading the Committee. He reported the committee is still working on generating new ideas to increase membership.

Game Program Advertising -- Linda Harrington reported that she has contacted all of the advertisers who appeared in the 2008 football programs in the hopes of securing advertising commitments for our 2009 game programs. She provided the attendees with a game program advertising for she is sending to prospective advertisers.

Highlight Film—The attendees listened to Matt Allen give a brief overview of the options the MTC and Tonka football program have for broadcasting our games

Golf Tournament Committee -- According to Chase Leinberger, the event will return to Deer Run Golf Club in Victoria on June 24, 2009. Leinberger indicated that the fee this year is \$125, which is substantially lower than last year. He described the fee as a tremendous value, because it includes 18 holes of golf, a card, a shirt, 2 drinks, dinner and a "grab bag". Doug Ahrens reported that he is actively recruiting hold sponsors who will pay \$300 for a 14" by 17" sign. If we can sell 41 signs, we will raise \$12,300. Mark Risinger is actively soliciting donations for the silent and live auctions.

Varsity Gold and Gold Cards -- Coach Nelson told attendees that the former Varsity Gold program has been replaced by the Champions Choice Card, which will include more and better discounts than offered him the Gold Card program in previous years.

Website-- Mike Dircz reported that the website is in a very good shape and has been populated with new information. He encouraged attendees to check it out.

Coach's Update -- Coach Nelson claims the Touchdown Club for his continued support of Minnetonka football. This year the junior and senior varsity players and coaches will attend a two-day retreat on July 17 to July 19 at an undisclosed location. The cost will be \$75 per player. Coach Nelson felt this would provide the upperclassmen a unique opportunity to bond with each other.

Important Upcoming Dates

Pancake Breakfast, 4/18/2009.

Parent Meetings, for 10th through 12th grade players, 5/3 and 5/4/2009; for 9th grade players 5/5/2009.

O and D Camp, 6/10 -- 6/12/2009.

Salt Sale, pickup on 6/19th and 6/20/2009.

Golf Tournament, Wednesday 6/24/2009.

The meeting adjourned at 7:40 p.m.

Respectfully submitted,

Chris Celichowski, Sec. Minnetonka Touchdown Club