

Minutes May 11, 2009

Minnetonka Touchdown Club

1. April 2209 meeting minutes approved; motion to pass made by Chase Leinberger, second by Janet Houlton
2. Golf Tourney update by Chase- Event 6/29/2009. Committee has been meeting twice weekly. There is an additional need for sign and hole sponsors. With a goal of 42, there are currently 22 people interested, of those only 5-8 have filled out forms and paid. Pay Pal will be set up for golf signup and it is important that checks written for signs to have that designated on the memo line of the check. Hole sponsors will receive activity passes. Deer Run has upgraded the menu from burgers and brats to steak. Grade reps will receive information to spread.
3. Budget update by Terry Nelson included the discussion of the \$4,000 shortfall from the Champions breakfast. Nicole Siemens raised the issue of the Star Tribune fundraiser. She will forward the information to Matt and Coach Nelson.

4. Committee updates:

Salt sale update-Matt Allen. A secondary pick up date for families on vacation and a coordinated delivery schedule is needed. The \$100.00 buyout option has received favorable response.

Membership update- Bill May. Goal is to achieve 100% participation. The point was made that even if a contribution is not possible or is very limited it is still important for us to have membership info. for seasonal communication. Several membership forms are in and some are a few higher. It was also discussed developing life time members through alumni and community supporters.

Matt suggested the idea of selling reserved seating at the 50 yard line to raise funds. The example of Rockhursts was raised. Concerns were raised about whether it creates the "have vs. have not", if the dollars raised would be worth the potential of community and parent ill-will, how would families and guests be seated, would it create team unity among fans and players families. It will be important to watch the budget and can be re-visited in August.

Game Program Advertising-Linda. A committee of 8 is needed. Patty Zabelli offered to serve.

Apparel- inventory has been ordered including 75 hoodies.

Coaches Update- Matt. The retreat has received great feedback. There were 190 players at the meetings and with an additional 12 it would be record participation.

Diamond Club is in need of 8 drivers from football to help deliver mulch. The times are 6-9:00 Mon.-Wed.-Thurs. Volunteers are to meet outside Veterans Field. Amy and Grade Reps to send out requests.

Next meeting is scheduled for June 8-it may be changed.

Judy- suggested we fax/e-mail "thank you" notes to people who donate. Contributions over 250.00 receive a paper thank you through the membership committee. She will coordinate e-mail thank yous.

Matt will investigate doing public service announcements at games.

Submitted by Janet Houlton and Nicole Siemens.