

# **MINNETONKA TOUCHDOWN CLUB MINUTES MONTHLY MEETING 6/8/09**

The Minnetonka Touchdown Club (“MTC”) met for its monthly meeting on Monday June 8, 2009, at 7 p.m. in the Team Room of Minnetonka High School. Attendees included: Susie Allen, Matt Allen, Andy Siemens, Nicole Siemens, Lisa Linde, Greg Linde, Doug Ahrens, Frank Kuzma, Mike Dircz, Tom Fuxa, Pat Houlton, Jim Quackenbush, Lois Gildea, Ron Diedrich, Linda Harrington, Terry Nelson, Mark Risinger, Ann Huckstadt, Molly Tomczak, Chris Celichowski and Dave Nelson.

President Matt Allen led the fast-paced meeting. Attendees approved minutes from May’s meeting by a unanimous voice vote.

## **Budget Highlights**

MTC Treasurer Terry Nelson and President Matt Allen reviewed the group’s current financial condition. Nelson indicated the MTC is “on track” to meet its budgetary goals, and was perhaps a little ahead of 2008 in meeting our revenue estimates.

Linda Harrington, who leads the effort to sell ads for the game programs, told us we had already secured ad commitments of \$8,500 and she felt we could meet and exceed our planned revenue of \$15,000. Linda enthusiastically told us that local businesses are willing to buy ads and see value in it; they just need to be asked. She indicated the Game Program Ad Committee would coordinate ad space sales in the game programs, website and stadium signs.

Matt Allen told us that we had a “good shot” at reaching our goal of raising \$20,000 from the annual golf outing to be held on June 24 at Deer Run Golf Club in Victoria. Sign sales were going well and we obtained some great auction items, according to Tom Ahrens. Allen was encouraged overall at the prospects for success but said we needed to obtain a few more golfers.

According to Allen, sales of salt were going well and we anticipated approaching record sales and deliveries. Nicole Siemens concurred with Allen’s summary and noted that the “buy out” option for salt sales was a popular choice this year. Siemens reviewed plans for delivery of the salt on June 20.

## **More Fundraising Options**

Coach Nelson introduced Adam Kelly, Rick Saf and Frank Kuzma to us, each of whom made a pitch for the MTC to consider new fundraising opportunities. Mr. Kelly told us about “Payroll Easy Link”, a website offering members discounts on goods and services and offered to give the MTC 75% of any profits from sales generated on the site. Rick Saf of Saf Enterprises gave us an overview of his Company’s offerings- photo footballs (and items for others sports) depicting individual players, coaches or teams, which the

MTC can sell at a profit. Mr. Kuzma of the Star Tribune said that the MTC could raise \$30 for every annual newspaper subscription the MTC sells on its website or otherwise. President Allen said the MTC executive committee would meet to discuss whether to participate in these additional fundraising options.

### **Update from Coach Nelson**

Tonka Varsity Head Coach Dave Nelson said the football program was proud to report we had 80 freshman, 66 sophomores and 82 varsity players signed up for the year. He reviewed important upcoming dates, including O & D Camp (6/10-6/12), the Salt Sale deliveries (6/20), Golf Tournament (6/24) and the first annual Varsity Retreat (juniors and seniors only) (7/17-7/19).

Coach Nelson confirmed the Varsity schedule for 2009. He did not want to speculate on which conference the Skippers would be playing in during the 2010 season after the Classic Lake Conference dissolves.

### **Other Business**

Amy Barth will investigate the purchase of MTC stickers as a thank you and recognition for MTC membership.

We discussed the upcoming “Tonka Rocks” concert on 7/2 at the Bayside Events Center in Excelsior with former Toto front man Fergie Frederiksen and Santana guitarist Alex Ligertwood. Tickets are \$15 in advance, \$20 at the door and proceeds benefit Tonka football.

The meeting wrapped up at 8:32 p.m.

The next meeting of the MTC is scheduled for Monday, July 20, 2009, at 7 p.m. in the Team Room at MHS.

Respectfully Submitted,

Chris Celichowski  
MTC, Secretary