

MINNETONKA TOUCHDOWN CLUB
Monthly Meeting, Mon. 08/13/2007

The Minnetonka Touchdown Club held its monthly meeting in the Pier at Minnetonka H.S. The following members attended: Brian Knudsvig; Linda Harrington; Terry Grathen; Brigid Grathen; Jeff Adams; Dave Nelson (coach); Terry Franzen; Dave Latzke (V-P); Terry Nelson (Treas.); Susie Allen; Kari Rotman; Corrine Kubal; Sue Wright; Teri Goebel; Shari May; Bill May; Julie Curtis; Mark Risinger; Mary Risinger; Joe Ryan (Pres.); Amy Barth (TFA); Gwynn Pletsch; and Chris Celichowski (Sec.).

The attendees unanimously approved the minutes from our 7/9/07 meeting on a voice vote.

1. Financials: Terry Nelson

Treasurer Terry Nelson provided the attendees with updated "profit and loss" and balance sheets current as of 8/13.

-The MTC has approximately. \$39K in the bank.

-We discussed the salt sale and its generally positive impact on the balance sheet. The MTC still has to complete collecting money for the salt sale. Receipts are still coming in. In addition, we need to reduce existing unsold inventory of approximately 600 bags, most of which is solar salt.

2. Website

The new website looks great. (Thanks Amy Barth!)

VP Dave Latzke reported the Paypal feature on website is active and works very well. He renewed his membership on the Tonka Football website. Special thanks to Dave Rotman and Amy Barth for helping make this possible.

-According to Latzke, 30 memberships are in but we need to push people to use the website to become MTC members.

-Latzke also reported that membership levels beyond the initial \$25 level have increased and people are contributing at higher levels than in previous years.

3. Membership

In addition to the items discussed above during our review of the website, VP Latzke proposed the MTC invest \$1,200 to purchase lawn signs for Tonka football. Parents would be encouraged to join MTC and pay the \$25 membership fee to pay for lawn signs.

After discussion, Latzke made a motion to have the MTC invest \$1200 to pre-buy lawn signs supporting Minnetonka Football which parents of high school players can obtain by making a \$25 minimum contribution and joining the Touchdown Club..

Latzke's motion was seconded. Attendees made no objections and voted unanimously to approve the motion.

4. Class Reps

Terry Franzen will continue to serve as a 10th grade rep even though his son has decided

not to play football this year to focus on baseball. Thank you Terry for agreeing to continue serving!

Secretary Chris Celichowski proposed that at the next meeting each grade level should designate a set of primary and secondary voting representatives in the event the Board of Directors needs to meet and vote on issues. Pres. Joe Ryan will place this item on the agenda for the Sept. 2007 meeting..

5. Cub Foods

The MTC has several members authorized to purchase items on the MTC account at Cub Foods, including Corrine Kubal, Shari May and .Brigid Grathen. We discussed the need for keeping the list narrow but broad enough to allow the MTC to have flexibility in getting needed supplies from Cub. C. Kubal will s/w Cub re: approval of MTC list..

6. Kick-off night (B. Knudsvig)

In perhaps the briefest discussion of the night, Brian Knudsvig reported preparations are nearly complete and we are "good to go".

7. Game program

Gwynn Pletsch reported that she was told we have only received 10 player ads and are in desperate need for more.

We are doing O.K. with business ads, however.

Coach Nelson told the members that the game programs this fall will include a special insert written by the high school coaches featuring a game summary for each game and updated season statistics..

8. Concessions (Amy Barth)

Amy reported that the TFA has assigned its 28 teams to work various concession shifts for the home games. She said that she expects this system will produce the necessary volunteers. The TFA will keep deposit checks from scheduled volunteers if they do not show up.

Amy also noted we are going to try some new ideas this fall to increase revenue and make the concessions more efficient We are looking at introducing combo meals and implementing a separate line for people that only want to buy beverages.

Terry Grathen reported he is in discussions with Famous Dave's to determine if they would like to be a vendor for Friday night games. Per Terry, FD's will provide food but not labor. We have to provide labor. Because of Maynard's longtime and generous support of Tonka Football, the MTC is sensitive to adding another food vendor. However, Coach Nelson and Joe Ryan have both spoken with Tom at Maynard's and they would not object to FD's being added as a vendor. Terry G. will follow up with FD's and secure their involvement.

9. Post Game Party (Gwynn Pletsch)

After some brief discussion among the attendees and Coach Nelson, we determined there will be five post-game parties this fall. Gwynn reported she has enough volunteers.

