

# **MINNETONKA TOUCHDOWN CLUB**

## **Monthly Meeting 1/14/2008**

### **Minutes**

**Attendees:** Brian Knudsvig; Terry Grathen; Brigid Grathen; Bill May; Joe Smith; Linda Harrington; Amy Barth; Dave Rotman; Terry Nelson; Susie Allen; Mary Risinger; Mark Risinger; Chris Celichowski; Dave Nelson; Joe Ryan.

**Location:** MHS, Team Room

#### **1.) Welcome and General Discussion**

**2.)** The minutes from the Minnetonka Touchdown Club, Inc's ("MTC") annual meeting on December 5, 2007, were briefly reviewed. A motion to approve and a second of that motion preceded unanimous voice vote approving the minutes.

#### **3.) Financial Review**

**A.)** MTC Treasurer Terry Nelson reviewed with the attendees a Profit and Loss Budget comparing actual income and expenses for the MTC from with our budget projections for 2007. She answered several questions about the budget numbers.

**B.)** Terry Nelson also reviewed a balance sheet for 2007 current as of 12/31/2007.

**C.)** Attendees, after considering a motion to approve the 2007 P &L Budget and 2007 Balance Sheet, unanimously approved both.

**D.)** President Joe Ryan and other selected members of the Board will work with Treasurer Terry Nelson to develop a 2008 budget to be considered at upcoming meetings.

#### **4.) Administrative**

##### **A.) Website**

**(1)** Jim Quackenbush has been assisting with updating and doing a great job.

**(2)** Next season plan to have photos, stats and scores from Friday night games ready by the following Sunday night.

**(3)** Budgeting

**(4)** We are compiling a database from people who sign on to website so that the MTC, HS football program and TFA can do the best job possible communicating with our members, players, parents, etc. Attendees discussed using the website to convey news, announcements and developing a universal email list (parents/players will have to

subscribe to the Tonka email list). Attendees had a discussion re: how to best get email addresses from Tonka football consumers (parents, kids, alumni, etc.)

**B.) BECOME AN EMAIL SUBSCRIBER!!** It only takes one minute to log into the Tonka Football website and become a “subscriber” to email updates, announcements, news, etc.!

## 5.) MTC Committees Reports

### COMMITTEES

#### Pancake Breakfast (Amy Barth)

- 4000 postcards have been sent out.
- all food, paper products have been donated.
- the food committee ready to go
- we need to push table commitments- Table Captains, etc. not getting back to her with names, addresses, etc.
- football players (7<sup>th</sup> grade and up) will help serving, hosting, etc.
- there will be tables promoting the salt sale and brick sale.
- the booster store will be open
- football apparel will be for sale
  - there are a few crew sweats, less than 100 sweatshirts available, lots of stocking caps, footballs, etc....all new design stuff.

#### Banquet

- Attendees had a somewhat lengthy discussion regarding higher-than-anticipated costs and lower-than-anticipated attendance. We discussed and agreed that we need to limit the number of “comped” invitations.
- The 2008 banquet will be held at Grace Church (EP).

#### Salt Sale (D. Rotman)

- Coach met w/ players and they are out selling w/ goal of 50 bags/player.
- If you buy on line, you can designate player
- Prices: \$5 solar, \$6 pellets and \$7 for red-out *delivered*
- Instituted policies that will ensure that we collect the money before the salt is delivered.
- Goal for winter sale: revenue \$20,000, profit \$10,000
  - in 2007 the MTC made about \$27,000 on salt sales
- Rotman will be working w/ Risingers to transition salt sale responsibilities.

#### Class Reps

- 9<sup>th</sup> grade reps- need to identify. (After the meeting, the following folks agreed to

serve as 9<sup>th</sup> grade reps: Chase Leinberger, Liz Haesler and Francine Boyce.)

-12<sup>th</sup> grade reps: Grathens, Knudsvigs, Hustons and McArthurs

-11<sup>th</sup> grade reps: Mays, Allens + 2 more

-10<sup>th</sup> grade: Smiths, Harringtons + 2 more. (After the meeting, Ron Diedrich agreed to serve as a 10<sup>th</sup> grade rep.)

(Welcome to all new grade level reps. The MTC greatly appreciates your willingness to volunteer.)

#### 2008 Officers

-Need a new V-P (Dave Latzke is moving on).

#### Budget Preparation

-JR, DN and TN will be meeting in the next 3 weeks to put together a 2008 budget...Any input from members is welcome.

#### Program Committee

-The Burns are done. We need someone new in 2008 to help with program.

Gold Card- We need a new coordinator.

#### 6.) Miscellaneous

A.) Ben Jopru has donated \$5,000 to Tonka football over the years and the NFL sent us a check matching his donation of \$5,000. His donation and the NFL's match will be highlighted on our website.

#### B.) Payoff schedule

Bleachers- Aug. 2008

Main field- Five years 12/2012

Vets field 8 years-2015

#### B.) Planning starting for Rockhurst game in 2008

#### C.) Adjourned at 8:20 p.m.

7.) Monthly meetings in 2008 will be held on the second Monday of the month. The MTC's next meeting will be held on Monday, February 11, 2008, at 7 p.m. in the small auditorium of MHS. THIS WILL BE THE MTC'S ANNUAL MEETING.

Respectfully submitted,

**Chris Celichowski**  
**Secretary, MTC**  
**2/6/2008**

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